

# Brett Miller

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## Experience

President- Chick Approved, Inc.

January, 2011 - Present

Increased registered users from 180 to over 40,000 in less than 4 months. Built an evangelical user base of over 50 brand ambassadors with an influence of over 1.5 million social media fans. Launched and managed an active blog, YouTube Channel, Facebook Fan Page and Twitter feed.

Marketing Consultant- Adgent Digital, Inc.

September, 2011 - Present

Oversee all marketing initiatives for B2B and B2C products. Provide sales tools and support for international sales teams. Conceived and currently deploying revolutionary new product for mobile advertising (launching October 2011).

VP Marketing- GetAbby, Inc.

May, 2010 - November, 2010

Designed all sales and marketing materials including a new website, interactive video avatar, whitepapers, presentations and blog which lead to the signing of new clients including a major airline, top 10 municipality and insurance companies.

Co-Founder/President- TurnMill, LLC

August, 2008 – May, 2010

Lead sales and marketing initiatives including partnerships with major consulting agencies to target specific verticals. Managed projects, accounting and organized tradeshows.

## Education

MBA- Argosy University, Chicago

September 2008- July 2009

Developed a marketing strategy for software and interactive voice response B2B sales. Worked with a professor to finish MBA in Gainesville while launching TurnMill, LLC. Worked with teams on site and remotely to hit deadlines and develop proposals.

Multimedia Production- Art Institute, Chicago

May 2005- August 2008

Exercised my creative talents and academic record to land a full ride scholarship. Worked on projects for interactive education, a billion dollar nutritional company and an interactive children's book. Learned to work with creative and business-minded colleagues.

## Skills

Project management. Team leadership. Self motivation. High Energy. Punctual and extreme commitment to deadlines. High tolerance for stress. Most importantly... fun and easy to work with.

## Software

Photoshop	Office 2011	Xcode
Final Cut	SiteGrinder	Google Analytics
After Effects	Soundtrack Pro	Hubspot
Dreamweaver	Sony Vegas	Chartbeat
Hootsuite	Salesforce	Webtools